ANNUAL REPORT
Black Millennials 4 Flint
About
Black Millennials 4 Flint

Black Millennials For Flint (BM4F) is a grassroots, environmental justice and civil rights organization with the purpose of bringing like-minded organizations together to collectively take action and advocate against the crisis of lead exposure specifically in African American & Latinx communities throughout the nation. Our roots began as a programming initiative within Thursday Network—Greater Washington Urban League Professionals led by LaTricea Adams, Founder CEO & President. BM4F is the first African American & Latinx, Millennial environmental justice and civil rights organization in American history. As a collective group of Black millennials, we grew into an official movement on February 10, 2016.

Mission
Black Millennials for Flint’s mission is to empower communities to take action and advocate against the crisis of lead exposure specifically in African American & Latinx communities.

Vision
Black Millennials for Flint envisions a nation where community leaders unite to seek environmental justice for lead-free African American & Latinx communities.

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## Table of Contents

Welcome to Our Movement  
Creating a #LeadFreeUSA: 4 Point Action Plan  
Signature Programs & Services Highlights  
Community Impact  
Fund Development  
Communication: Media Outlets  
Accolades & Milestones
From the Flint Water Crisis to the unprecedented Coronavirus global pandemic, Black Millennials 4 Flint has been dedicated to fighting against environmental racism for nearly 5 years and counting. As America prepares to transition to the Biden-Harris Administration, with big promises to address AND ACT on environmental justice, we have the strength of the Black and Latinx community to hold the country's biggest decision makers accountable. We have and will continue to build successful coalitions with numerous environmental justice and civil rights organizations across the country spreading awareness around the issues of lead that disproportionately impact Black, Latinx and Indigenous communities. We welcome you to review our annual report to acknowledge how far we have come and how far we have to go to achieve a #LeadFreeUSA. If you would like to further discuss collaborative programming and community project opportunities, please contact me at president@blackmillennials4flint.org

Yours in Service,

LaTricea D. Adams, MAT, EdS
Founder CEO & President

Welcome to Our Movement
Creating a #LeadFreeUSA: 4 Point Action Plan

1. Raise funds and cultivate resources to improve the quality of life of communities impacted by lead exposure.

2. Advocate for the eradication of lead in air, consumer products, housing, soil, and water.

3. Educate & equip the general public with digestible information regarding lead and lead exposure.

4. Build coalitions with like-minded organizations.
Each year Black Millennials 4 Flint invites all environmental justice and civil rights advocates, activists and leaders across the country to participate in our Annual "Young, Gifted & Green Community Action Summit" held during Congressional Black Caucus Week. The event includes panel discussions from America’s top African American & Latinx environmental justice leaders. The post-event is an awards reception honoring African American & Latinx environmental justice warriors from across the country.
Signature Programs & Services

Highlights

First Trinity Missionary Baptist Church in partnership with BM4F and Jaden Smith’s 501CTHREE brought the first sustainable water filtration system to Flint with 3 additional locations to date.

10k+ Gallons of clean water donated to Flint residents

Locations

Water Box

1 2 3

2019 2020
• Represented BM4F at the launch of the Inaugural Congressional Caucus on Black-Jewish Relations
• Represented BM4F on Capitol Hill with Speaker Nancy Pelosi for the unveiling of the #SolvingTheClimateCrisis Report
• Featured Panelist for Flint: The Poisoning of an American City Screen & Discussion in partnership with George Washington University
• Volunteered in Flint, MI to support Mari Copeny (Little Miss Flint’s) Holiday Giveaway
• Published Blogs reaching over 10k people
• Testified before DC Council in support of protecting individuals impacted by environmental injustice at St. Elizabeth Hospital acknowledged by the ACLU of DC
• Served as Census Trainers
• Received a Key to the City of Flint

The Lead Prevention Ambassador Program began in 2017, and in 2019 we brought in our 2nd cohort. This environmental justice program is tailored toward African American & Latinx GenZ & Millennials
The EJ (Environmental Justice) Griot Project is a robust leadership communications initiative that will specifically center the voices of African American and Latinx American Gen Z and Millennials surrounding the climate crisis and energy sustainability. The namesake “Griots” is important to the purpose of the project. Griots originated from the West African Mande empire of Mali. Griots are storytellers and oral historians of their communities. Griots help to shape and maintain their tribe’s narrative. The EJ Griots will be trained to develop and clearly articulate an anti-colonial narrative that accurately represents the African American and Latinx communities who are disproportionately impacted by environmental racism and ecological violence. The EJ Griot Project will consist of a dynamic summer intensive training, which will build Millennial and Generation Z leaders’ capacity to become environmental justice ambassadors through political advocacy, activism, and organizing. The knowledge and skills obtained in the program are transferable and will be applicable in a plethora of ways.
The Green Table Talk is a new program in partnership with the Environmental Defense Fund. The Green Table Talk is an innovative, virtual monthly series that targets an unconventional target audience—expanding the reach of environmental justice awareness and opportunities for everyday people to learn ways to dismantle environmental racism.

30 Speakers  
6 Events  
32 Organizations  

20K Individuals Reached
The Black+Brown Alliance is a new program introduced in the summer of 2020. The focus has been on the intersection of environmental racism and maternal health specifically for Black and Latina mothers. Virtual sessions have featured maternal health experts, doulas, birthworkers and reproductive rights activists.
For 2 years, Black Millennials for Flint has piloted a lead prevention app in Washington, DC available on Google Play and the Apple Store. The app is designed to aid in our canvassing efforts to help collect information from DC residents to report lead issues (water and paint) in their homes, schools or a public building. The app can also be used for residents to report potential lead issues independently.
The 2019 Lead Prevention Ambassador Cohort 2 organized a highly successful Lead Prevention Week with a robust social media campaign while simultaneously supporting a local Black-Owned Flint Based graphics design firm.

Special thanks for this successful campaign to our 19-20 Lead Prevention Ambassadors representing: DC, Flint & Memphis.
Black Millennials 4 Flint partnered with Mari Copeny ("Little Miss Flint") for her Christmas Giveaway & Celebration and Back to School Drive serving nearly 1k Flint students.

Black Millennials 4 Flint initiated an Adopt-a-School program in Flint's Northside including the following schools: Brownell STEM, Eagle's Nest and Holmes STEM Academy, in an effort to support students with challenges surrounding COVID-19.

Community Organizing & Mobilization

LIVES IMPACTED

| 20,000 |
| 48,878 |

EVENTS

| 31 |
| 47 |

COMMUNITY PARTNERS

2018-19

2019-20
GRANTS

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Political Advocacy

- Tennessee House Bill 2017: Amendment to the mandatory testing for lead bill adding childcare facilities and daycares, more transparency with testing results and lowering the remediation level from 20 ppb to 15 ppb.

- 100% of the recommendations made by Black Millennials 4 Flint were included in the Environmental Justice for All Act.

- Black Millennials 4 Flint successfully received a Children's Environmental Health Day Proclamation in Shelby County, Tennessee and Washington, DC.