ABOUT BLACK MILLENNIALS 4 FLINT

Black Millennials For Flint (BM4F) is a grassroots, environmental justice and civil rights organization with the purpose of bringing like-minded organizations together to collectively take action and advocate against the crisis of lead exposure specifically in African American & Latinx communities throughout the nation. Our roots began as a programming initiative within Thursday Network—Greater Washington Urban League Professionals led by LaTricea Adams, Founder CEO & President. BM4F is the first and only African American & Latinx Millennial environmental justice and civil rights organizations in American history. As a collective group of black millennials, we grew into an official movement on February 10, 2016.

MISSION

Black Millennials for Flint’s mission is to empower communities to take action and advocate against the crisis of lead exposure specifically in African American & Latinx communities.

VISION

Black Millennials for Flint envisions a nation where community leaders unite to seek environmental justice for lead-free African American & Latinx communities.

BOARD OF DIRECTORS

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Thank you for supporting BM4F!

For 3 years and counting, we have ignited a movement for the eradication of lead across our country. We are grateful to Thursday Network Greater Washington Urban League Young Professionals as well as the Greater Washington Urban League where Black Millennials for Flint started its roots as a water drive initiative. We have successfully built coalitions with numerous environmental justice and civil rights organizations across the country spreading awareness around the issues of lead that disproportionately impact black and brown communities. Though we pay homage to Flint, our namesake, for their resilience in the fight form clean water, we aim to eradicate lead across the nation. We welcome you to review our annual report to acknowledge how far we have come and how far we have to go to achieve a #LeadFreeUSA. We are currently in the process of building the next generation of civil rights and environmental justice leaders to ensure that we truly fulfill our mission to empower communities to take action and advocate against the crisis of lead exposure specifically in African American & Latino communities. If you would like to further discuss collaborative programming and community project opportunities, please contact me at president@blackmillennials4flint.org.

LaTricea Adams
Founder, BM4F
Creating a #LeadFreeUSA Four Point Action Plan

1. Raise funds and cultivate resources to improve the quality of life of communities impacted by lead exposure.

2. Advocate for the eradication of lead in air, consumer products, housing, soil, and water.

3. Educate & equip the general public with digestible information regarding lead and lead exposure.

4. Build coalitions with like-minded organizations.
Lead Prevention Ambassador Program

Young, Gifted & Green Community Action Summit
Takes place during Congressional Black Caucus week featuring African American & Latinx environmental justice leaders from across the country.

Lead Reporting App Tool
App found on both Google Play and iStore for download. Allows individuals to report lead issues in their home, schools and government run community centers.

National Lead Prevention Week
Nationwide lead prevention awareness annual program focused on social media strategy and traditional media engagement to increase reach.

Community Organizing & Mobilization
Community Leadership Training & Development Programming focused on educational awareness and organizing skills including strategic community outreach.

Political Advocacy and Legislative Strategy
Coalition building programming & strategic partnerships to advance #LeadFreeUSA policy agenda.
The Lead Prevention Ambassador Leadership Program was piloted in 2018 in Washington, DC—designed for African American & Latinx ages 18-39 to build the generation of environmental justice leaders’ to become advocates for the eradication of lead through political advocacy, activism, and organizing. The Ambassador's major project was the completion of the DC Childhood Lead Prevention Amendment Act of 2017 Inventory Assessment focused on the quality of implementaion of the bill. During Lead Prevention Week 2018, the Ambassadors were featured in the BET (Black Entertainment Television) Documentary Finding Justice: The Baltimore Lead Crisis also featuring actor Michael K. Williams and Former EPA Chief Environmental Justice Official, Mustafa Ali.
Each year Black Millennials 4 Flint invites all environmental justice and civil rights advocates, activists and leaders across the country to participate in our Annual "Young, Gifted & Green Community Action Summit" held during Congressional Black Caucus Week. The event will include panel discussions from America's top African American & Latinx environmental justice leaders. The post-event is an awards reception honoring African American & Latinx environmental justice warriors from across the country.
In 2018, Black Millennials for Flint piloted a lead prevention app in Washington, DC available on Google Play and the Apple Store. The app is designed to aid in our canvassing efforts to help collect information from DC residents to report lead issues (water and paint) in their homes, schools or a public building. The app can also be used for residents to report potential lead issues independently.
Black Millennials 4 Flint hosted a Kickoff for Lead Prevention Week 2018 in Baltimore, MD that consisted of a canvassing project where volunteers visited homes the Baltimore Health Department deemed as having lead paint violations. The day ended with an informative panel of experts speaking on the historical and current impacts of lead paint in housing. The kickoff was featured on the award winning BET (Black Entertainment Television) documentary "Finding Justice: The Baltimore Lead Crisis".
In March 2019, Black Millennials 4 Flint partnered with the Black Millennial Political Convention to host the Inaugural Black Millennial Political Convention: Tennessee Regional Convening. The event brought in over 150 millennial non-profit leaders, policy makers, activists and aspiring leaders from across the Southern Region. The convention led to the development of the "Memphis Black Millennial Agenda"—one of the agenda items being to increase accessibility for African American & Latinx millennials to green jobs.

2019 marked our 4th Annual Flint Weekend of Service. For the second year, we partnered with Little Miss Flint to distribute water to Flint residents. We were joined this year by Olympic Gold Boxer Claressa Shields. We also visited our "Water Box" project in partnership with Jaden Smith's organization 501CTHREE and First Trinity Missionary Baptist Church.
Black Millennials 4 Flint in partnership with the **Green & Healthy Housing Initiative** gave a successful testimony leading to the passing of the Maryland Healthy Children Act (HB1233) and HB1253 which amends the Healthy School Facility Fund to allow its grant funding to be used to replace drinking water outlets in schools.

Founder CEO & President LaTricea Adams introduced the first in Tennessee and Shelby County (Memphis) history Lead Prevention and Sustainability Commission and was appointed by Mayor of Shelby County Lee Harris.
2018-19 Community Impact

10,105 LIVES IMPACTED

47 COMMUNITY PARTNERS

31 EVENTS
Social Media

- Instagram: 1,490
- Facebook: 1,772
- Twitter: 2,001
- Email: 943

Featured Publications

- Ebony
- The Washington Times
- The Source
- MLive
- Revolt
- TN News
- BET
- Blavity
Milestones & Accolades

CONGRESSIONAL BLACK CAUCUS GREEN ROOM AWARD OF EXCELLENCE 2018

NATIONAL BLACK UNITED FRONT UMÖJA AWARD 2019

NATIONAL URBAN LEAGUE YOUNG PROFESSIONALS NULYP HONORS 2019

NAACP CONVENTION 2019 FEATURED SPEAKER